

DIVERSITY & INCLUSION

Best Practices



women
tech
council®

PROGRAM NAME

Fixing the Pay Gap

PROGRAM DESCRIPTION

Every year, Workfront benchmarks all compensation for every company position against competitive industry salaries. Using this data, the executive team immediately corrects any pay discrepancies between men and women. They also conduct regular reviews of new positions and promotions as well to ensure all employees are put on appropriate pay scales as soon as they enter a position.

OUTCOME

Data on Workfront employee compensation from 2017 shows the gap between men and women's pay is statistically insignificant.

CATEGORY

Compensation



TYPE OF COMPANY

Workfront is the first modern work management application platform that connects enterprise work, collaboration, and digital content into an Operational System of Record (OSR). Workfront has helped thousands of companies successfully transform their businesses into modern enterprises that increase revenue, improve customer experiences, and eliminate cost, including BT, Cisco Systems, Comcast, Fender Musical Instruments Corporation, Fossil Group, TSB, and Trek. To learn more about how Workfront makes work matter, visit www.workfront.com.

SIZE OF COMPANY

900+

HEADQUARTERS

Lehi, Utah

“ For Workfront, it was all about exposing the data to people. I haven’t encountered one time when someone has hesitated about doing the right thing in fixing compensation and closing the wage gap.”

Laura Butler

SVP, People and Culture - Workfront